

2nd Annual Jessie's Heart Leadership Conference
Living and Leading From the Heart
Thursday, February 14th 900a to 300p
Marriott Westminster Denver

Presented by Jessie's Heart Foundation
in partnership with [Aden Leadership](#).

Are you living and leading from the most powerful place in your body, your heart?

Experience an inspiring day delivered from the insight and wisdom of several thought leaders committed to Service, Leadership and Wellbeing. Challenge yourself to view the world differently and explore how you will make a greater impact on yourself, your community and organization. While at the same time giving to a meaningful cause supporting children with congenital heart defects.

You will learn proven, easily implementable tools that will expand your perspective and ability to show up more powerfully in the world. Enjoy multiple speakers with a variety of topics to be delivered in an information sharing style that will result in expanding your impact in your business, community and life.

Greg Aden and **JC Heinen** will co-host and Greg emcee the event. The day will include keynote addresses by three well-known and inspiring visionaries, **Jamie Shapiro**, **Zach Mercurio** and **Jandel Allen-Davis**. And motivational and moving speakers **Bob Neuman**, **Todd Musselman**, **Laurie Oswald** and **Sara van Rensburg**.

Registration & light Continental Breakfast at 8:15 am and the Program starts at 9:00 am. Your day ends with a networking opportunity in the Lobby Bar area.

Your investment of **\$165** will provide keen new awareness and help you to become a more powerful and enlightened leader! – [Register Now](#)

February 14th
8:15 am- 3:00 pm
Denver Marriott Westminster
7000 Church Ranch Blvd.
Westminster, CO 80021
Investment: \$165 [Register Now](#)

Leading and Living From The Heart

Thursday, February 14th

Conference Schedule

- 8:15-9:00am** **Registration & Continental Breakfast (Foyer)**
- 9:00-9:15am** **Opening - Greg Aden with JC Heinen (Salon C & D)**
- 9:15-10:00 am** **Keynote - Jamie Shapiro – *Resiliency For The Heart***
- 10:05-10:45am** **Bob Neuman – *The Adventure of Leadership***
- 10:45-11:05am** **Morning Break (Foyer)**
- 11:05-1:45pm** **Sara van Rensburg - *HEART-Level Leadership***
- 11:45a-12:50pm** **Lunch (Salon C & D)**
- 12:25-12:40pm** **Lunch Program – Laurie Oswald – *Productivity In Leadership***
- 12:40-12:50pm** **Lunch Program – Joe Schroeter – *The Meaning of Heart***
- 12:50-1:30pm** **Todd Musselman – *The Vital Choice***
- 1:30-2:15pm** **Keynote - Jandel Allen-Davis, MD – *Everything I Know About Leadership Was Learned at The Feet of My Patients***
- 2:15-3:00pm** **Keynote Zach Mercurio – *The Power of Purpose***
- 3:00-3:15pm** **Closing - Greg Aden and JC Heinen**
- 3:15-4:15p** **Post Conference Networking – Tillers Bar (Off the Lobby)**

Speaker Line-up

AM KEYNOTE SPEAKER – Jamie Shapiro – *Resiliency For The Heart*

Founder and CEO of Connected EC

Jamie@connectedec.com

www.connectedec.com

Jamie Shapiro is a leading authority on connecting wellness with performance. Having experienced burnout in the corporate world, she understands the incredible pressure we face in our lives and the difficulty in staying connected to professional and personal goals in demanding environments. Through her corporate career, she realized the toll that high pressure, stressful and demanding roles can take. She left the corporate world with a mission to make changes for people and organizations. Jamie's vision is to bring a new form of holistic coaching to people in the business world. Her company, ConnectedEC, helps people develop a keen awareness of how both their health and mindset have an effect on their capacity to reliably tap into their capabilities. Jamie has brought executive coaching and wellness together to give people a new approach to leadership, health and outstanding personal, professional and organizational performance.

LinkedIn - <https://www.linkedin.com/in/jamie-shapiro-b503231/>



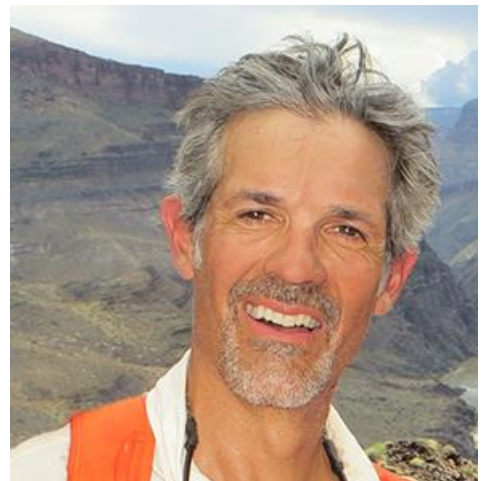
Bob Neuman – *The Adventure Of Leadership*

Founder + Chief Dot Connector of Open Space Leadership and Adventures

<http://www.openspaceleadership.com>

bob@openspaceleadership.com

I believe that no matter who you are, or how successful you've become, there is always opportunity for growth...chances to be more, do more, and live more. Yet amidst the fast-paced clamor of everyday life, it's hard to discover who you really want to be and do the work it takes to actually get there. At OPEN SPACE Leadership Coaching and Adventures, I challenge you to challenge yourself professionally and personally. I'm passionate about giving busy professionals the time, space, and support they need—away from the pressing demands of work—to find their truth and lead, not an easier life, but a more rewarding life. So through every up, down, and obstacle, you have what it takes to be better, lead better, and live better.



LinkedIn - <https://www.linkedin.com/in/bob-neuman/>

Sara van Rensburg – *HEART – Level Leadership*

President & CEO – Colorado Thought Leaders Forum

<https://ctlf.org> sarav@ctlf.org

Sara has served on the Founding Board for CTLF since 2010 and was named President in 2012, and CEO in 2017. CTLF is a business community that strives to elevate business leaders through challenging and engaging programs, by promoting authentic relationships, and by inspiring people to lead with their whole heart. The CTLF community is marked by HEART-Level Leadership, defined as humble, engaged, authentic, reciprocal and tribal. CTLF believes this kind of leadership will impact business for good.



Sara's commitment to elevating leaders shows in the tremendous enthusiasm and vision she brings to the business community. She currently serves on the Board for Big Idea Project and as a mentor to other business women.

A fifth generation native to Colorado, Sara attended Colorado State University on a fine arts scholarship and graduated with a Bachelor of Science degree in Organizational Psychology. Upon graduation, she moved out of state for a job in sales and was drawn to the personal growth required to do well in a competitive sales environment.

LinkedIn - <https://www.linkedin.com/in/sara-van-rensburg-8185364/>

Laurie Oswald – *Productivity In Leadership*

CEO at Best Year Yet and Effective Edge, Founder Best Year Yet Foundation

<https://effectiveedge.com> <http://bestyearyet.com>

At Best Year Yet® and Effective Edge®, our global practice is committed to helping individuals and organizations achieve the results that matter most to them while increasing their capacity, engagement and well-being along the way. Achieving what we want across all aspects of life is simple, but not easy. Our combined portfolio is changing the productivity conversation backed by scientific and business data on human performance.



Keeping our attention on our priorities is the healthiest thing we can all do. Today, it's about whole life balance, not work/life balance. I trust that people have the resources they need inside themselves and that helping them access those resources can change the world.

Consider this quote; "If we are to release the full potential of human beings, spirit and technology must exist side-by-side." I believe developing people and leaders of all ages and levels into their most powerful, unique selves is the imperative today in every culture and company. We are hard at work at that imperative and making a difference every day.

LinkedIn - [linkedin.com/in/laurieoswald](https://www.linkedin.com/in/laurieoswald) laurie.oswald@effectiveedge.com

Todd Musselman – *The Vital Choice*

Owner – Timberline Leadership

<http://toddmusselman.net>
todd7424@gmail.com

Todd is a powerful and effective leader who combines his background as a business owner, sales representative, and professional musician to produce strong, measurable results in the fields of organizational training, motivational speaking and executive/life coaching. Todd produces results through one primary mechanism; fierce, focused, and supportive conversations - one conversation at a time. Learn more about how he works with you and your team.



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Jandel Allen-Davis, MD – *Everything I Know About Leadership I Learned at The Feet of My Patients*

CEO & President, Craig Hospital

Jallen-davis@craighospital.org

President and CEO of Craig Hospital in Denver, Colorado, a world-renowned rehabilitation hospital that exclusively specializes in the neuro-rehabilitation and research of patients with spinal cord and traumatic brain injuries.

Dr. Allen-Davis is board certified in obstetrics and gynecology and was in active practice for 25 years. A graduate of Dartmouth College and Dartmouth Medical School, Dr. Allen-Davis completed her residency at Thomas Jefferson University Hospital in Philadelphia.



Dr. Allen-Davis is an active participant in the community and currently serves on the boards of Denver Botanic Gardens, the Denver Metro Chamber of Commerce, National Jewish Health, Mile High United Way, and the Geisel Board of Advisors at the Geisel School of Medicine at Dartmouth. She has been recognized as a 5280 Magazine “Top Doc” in the Denver Metropolitan Area in addition to other leadership awards, including Outstanding Woman in Health Care by the Denver Business Journal.

LinkedIn - <https://www.linkedin.com/in/jandelallendavismd/>

PM Keynote – Zach Mercurio – *The Power of Purpose*

**Purposeful Leadership & Meaningful Work Strategist
Speaker | Bestselling Author | Adjunct Professor**

<https://www.zachmercurio.com>

Zach@ZachMercurio.com



Zach is widely recognized as one of the leading voices on the role of purpose and meaningfulness in life, work, and organizations. His work as a researcher and strategist has been applied to transform individuals, Fortune 500 companies, non-profits, K-12 schools, and universities around the world.

He is the bestselling author of "The Invisible Leader: Transform Your Life, Work, and Organization with the Power of Authentic Purpose" and is the author of Purpose Speaks, a popular blog on purposeful leadership. His work has been featured internationally with outlets such as Forbes, Inc. Magazine, The Huffington Post, and Thrive Global.

As a researcher and Adjunct Professor at Colorado State University in Fort Collins, Colorado, Zach researches meaning and purpose in work and teaches courses on organizational and leadership development while he completes his Ph.D in Organizational Learning, Performance, and Change.

LinkedIn - <https://www.linkedin.com/in/zachmercurio/>

Jessie's Heart Healing Little Hearts

Studies show that 1 out of every 110 babies is born with some form of congenital heart disease. While heart defects are common, advances in medical technology and practice are making it possible for more patients than ever to not only survive into adulthood but to do so with high quality of life. In addition to the medical expenses, families of children with heart disease face other costs, such as lifestyle changes, emotional/physical stress, family uncertainty, and being unable to return to work in order to care for their child. The Jessie's Heart supports these children and their families emotionally, physically and financially.

Mission

Jessie's Heart's mission is to provide support for children with heart disease that reduces emotional, physical and financial stress for the family.

About Us

Jessie's Heart was established in 2007 in remembrance of our daughter Jessica Renee who was born with congenital heart disease and blessed our lives for 22 months.

To keep her memory alive for a lifetime, Jessie's Heart partners with hospitals in Colorado to serve the financial needs and desires of the hearts of families whose children are diagnosed with heart disease.

Looking forward to seeing on Thursday, February 14th at the Denver Marriott Westminster.

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